



October 20th 2021 - From 10.00 till 11.00 AM

Workshop session: "FVG Living Lab as an ecosystem project for the capitalization of territorial innovation"

The workshop discussions will focus on the concept of Active and Healthy ageing as an opportunity both for the whole society and for the national-regional economy.

Moreover, we aim to investigate among the existing governance models of Living Labs (or structured open-innovation ecosystems) to find out the most appropriate collaborative one which can speed up the capitalisation of know how, and innovation best practice in order to boost the FVG economy as well as make the public authorities job more effective and pro-active.

Moderator: Steve Taylor - Director of the Innovation and Complex Systems Division of AREA Science Park.

Curriculum: <http://en.areasciencepark.it/area-system/management/>
<http://en.areasciencepark.it/wp-content/uploads/Taylor-SJ-CV.pdf>

1° speaker: Nicola Palmarini - Director of UK's National Innovation Centre for Ageing (NICA)
Speech title: "Ageing and longevity: Italy's best opportunity?"

Focus of the speech: how the demographic revolution and innovation for the longevity economy can represent an economic growth driver for Italy's North East.

Curriculum: <http://www.palmarini.org/>
https://www.dropbox.com/s/yubmsq6sbid4nog/nicola_palmarini_cv_11_2019.pdf?dl=0

2° speaker: Riccardo Farina – Policy officer at the Dept. of Health and Social Policies of the Autonomous province of Trento

Speech title "TrentinoSalute4.0: Policies, services and technologies closer to people"

Focus of the speech: TrentinoSalute4.0, the competence centre for digital health as a shared space for professionals and technologies to design, develop and deliver digital health services that support healthcare providers and improve people's lives

<https://www.provincia.tn.it/Amministrazione/Strutture-organizzative/Ufficio-innovazione-e-ricerca>

<https://trentinosalutedigitale.com/>

Curriculum: <https://it.linkedin.com/in/riccardo-farina-8689084a>

3° speaker: Gianna Zamaro – Central Director Directorate for Health, Social Policies and Disability Friuli Venezia Giulia Region

Speech title " The regional law 22/2014 «Promotion of active ageing and contrast of loneliness». An innovative example of multisectoral and multilevel policy.

Focus of the speech:

- Active aging in FVG Region (From 2014 to the new law that includes measures against loneliness and promotion of active ageing)
- The challenges: Friuli-Venezia Giulia aims to transform the ageing of the population into an opportunity for social and economic development.
- The new web portal"

Curriculum: <https://www.regione.fvg.it/rafvj/jsp/traspdoc.jsp?id=27484>

4° speaker: Franco Scolari – Director of Polo Tecnologico Alto Adriatico and Director of the Regional Cluster on Lifesciences

Speech title " Smart specialization for a better life"

Focus of the speech: The recently renewed Regional S3 and the strategic role of the Regional Life sciences cluster to further improve the AAL regional ecosystem

Curriculum: <https://www.linkedin.com/in/franco-scolari-6a905a137/>

5° speaker: Steve Taylor - Director of the Innovation and Complex Systems Division of AREA Science Park.

Speech title: "Open Innovation and multidisciplinary approach as a key to succeed in the silver economy field"

Focus of the speech: the FVG Living Lab project as an organisational method/ tool to capitalise regional know how on Healthy and Active ageing